Dear Corn Fest supporter:
We are excited for our 2017 fest that will be held Aug. 25-27th in downtown DeKalb. Our festival is always held on the last weekend of August. We are a 501 c (6) non-profit organization that depends on our local businesses to help us continue to make our festival a success. As a sponsor, we have a selection of sponsorship levels for you to choose from. We also work with companies to customize sponsorships to fit their needs. We will again offer sponsors the exclusive chance to advertise on our jumbo tron during the festival. Attached you will find all the sponsorship levels as well as jumbo tron advertising rates.If you have any questions, please feel free to contact me. We look forward to working with you to make our 39th year of Corn Fest another great success.

Sincerely,

Lisa Angel
Corn Fest Chairperson
(815) 748-CORN

2017 CORN FEST SPONSORSHIP LEVELS

Platinum Level- $3500

- Your full color logo displayed on soundstage jumbo tron
- Your company logo on brochure and all printed material
- Logo on all sponsor and volunteer t-shirts
- Your logo with link on the Corn Fest website
- Your logo on the jumbo tron at the festival
- 15 VIP Sponsor Tent admission wristbands to Saturday and Sunday which includes complimentary food and drink and seating to enjoy the fest.
- 10 VIP Sponsor Tent admission wristbands to Friday night
- 10 Beer Garden admissions for each day of the festival
- Listed in all “Thank You” ads in local newspapers

Gold Level-$2500

- Your full color logo displayed on soundstage jumbo tron
- Your company logo displayed on brochure and all printed material
- Your logo on all the volunteer t-shirts
- Your logo on the DeKalb Corn Fest Facebook page
- Your logo on the Corn Fest website
- 10 VIP Sponsor Tent admission wristbands to Saturday and Sunday VIP tent which includes complimentary food and drink and seating to enjoy the fest.
- 5 VIP Sponsor Tent admission wristbands to Friday night
- 10 Beer Garden wristbands for each day of the festival
- Listed in all “Thank You' ads in local newspapers

Silver Level- $1500

- Your full color logo displayed on soundstage jumbo tron
- Your company logo on brochure and all printed materials
- Logo on volunteer t-shirts
- Your logo on the Corn Fest website
- Your logo on the DeKalb Corn Fest Facebook page
- 6 VIP Sponsor Tent admission wristbands to Saturday and Sunday which includes complimentary food and drink and seating to enjoy the fest
- 2 VIP Sponsor Tent admission wristbands to Friday night
- 4 Beer Garden wristbands for each day of the festival
- Listed in all the “Thank You” ads in the local newspapers

Friend of Festival-$1000

- Your logo on the Corn Fest website and Facebook page
- 4 VIP sponsor tent admission wristbands to Saturday and Sunday which includes complimentary food and drink and seating to enjoy the fest
- 2 VIP Sponsor Tent admission wristbands to Friday night
- 2 Beer Garden wristbands for each day of the festival
- Listed in all the “Thank You” ads in the local newspapers

Individual Sponsorship-$500

- Logo on the Corn Fest website and Facebook page
- 2 VIP Sponsor Tent admission wristbands on Friday, Saturday, and Sunday
- 2 Beer Garden wristbands for each day of the festival
- Listed in all the “Thank You” ads in the local newspapers

DeKalb Corn Fest, Inc.
2017 Sponsorship Application

Business Name: _____

Sponsorship Level: _____

Address: _____

Contact Name: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

To be included in all print advertising, all sponsorship checks and forms must be received by June 1, 2016.. Any sponsorship payments made after this date will be included in all remaining advertising that has not been printed. Please make all checks payable to DeKalb Corn Fest, Inc.

EXCLUSIVE JUMBO TRON ADVERTISING OPPORTUNITY FOR CORN FEST SPONSORS

Corn Fest will have a 10ft x 13ft jumbo tron in the soundstage area of Corn Fest. This jumbo tron will be viewable even in full daylight and will be viewable from Lincoln Hwy. on Second St. Between acts, there will be rotating ads of our Corn Fest sponsors and 5 available commercial slots that an be purchased by Corn Fest sponsors. You must supply us with a high res :30 commercial. Each day is limited to 5 advertisers and you must purchase the entire day. Any sponsors who advertise this year will have first right of refusal to advertise again next year.

Friday: 3 intermission times for ads to play- $300
Saturday: 6 intermission times for ads to play- $600
Sunday: 3 intermission times for ads to play-$300

Full weekend run- 12 intermission times-$1200.00

All DVDs and payment must be received by Aug. 15th. This is a first come, first serve opportunity so the times will only be available until filled.

_____ _____

Advertiser DeKalb Corn Fest

☐ Friday ☐ Saturday ☐ Sunday ☐ Full Weekend