



To all Corn Fest supporters:

As Corn Fest 2012 rapidly approaches, we wanted to share sponsorship opportunities that will be available to our longtime supporters.

To continue helping the downtown merchants, as we have the past three years, the Corn Fest Board has paid to have a shuttle bus that will transport festival participants from downtown to the airport free of charge. Not only will this be appreciated by the many residents that live close to the downtown area that enjoyed the convenience of walking to the festival and it also allow the area merchants an opportunity to have visibility and traffic as they had in years past when the festival was downtown. There will also be ample parking available at the airport if visitors would prefer to drive.

The airport has added some new additions to the festival including a static airplane display, helicopter and airplane rides available for a nominal fee.

As a sponsor, we have added more options and packages for you to choose from. As you can see, some sponsorships have a limit to them so all are available on a first come, first serve basis. Please feel free to contact any of us with questions or comments. For the latest updates, visit our website at www.cornfest.com.

We look forward to working with you again to make this year's festival another community success.

Sincerely,

Lisa Angel
Festival Chair
815-748-2676



2012 Corn Fest Sponsor Opportunities

Platinum Level - \$3500

- ❖ 4 Color Banner displayed on Sound Stage Structure.
- ❖ Your company logo displayed on brochure & collateral material.
- ❖ Color logo displayed in VIP Sponsor Tent.
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company logo, with link, on Corn Fest Website.
- ❖ 15 Admission wristbands Saturday & Sunday to VIP Sponsor Tent.
- ❖ 10 Admission wristbands to Friday's VIP Sponsor Tent.
- ❖ 10 Beer garden admission wristbands for each day.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

Gold Level - \$2500

- ❖ 4 Color Banner displayed in Sound Stage Area.
- ❖ Your company name displayed on all print media & collateral material.
- ❖ Color logo displayed in VIP Sponsor Tent.
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company logo on Corn Fest Website.
- ❖ 10 Admission wristbands per day to VIP Sponsor Tent Sat and Sun.
- ❖ 5 Admission wristbands to Friday's VIP Sponsor Tent.
- ❖ 10 Beer garden admission wristbands for each day.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

Silver Level - \$1500

- ❖ 4 Color Banner displayed at festival.
- ❖ Your company name displayed on collateral material.
- ❖ Color logo displayed in VIP Sponsor Tent.
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company name on Corn Fest Website.
- ❖ 5 Admission wristbands per day to VIP Sponsor Tent Sat and Sun.
- ❖ 5 Admission wristbands to Friday's VIP Tent.
- ❖ 10 Beer garden admission wristbands for each day.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

Festival Friend's - \$1000

- ❖ Your name on Corn Fest Website.
- ❖ 4 Admission wristbands per day to Beer Garden.
- ❖ Listed in "Thank You" Ad in local papers

Wristbands - Beer Garden - \$1500

- ❖ Approximately 8,000 - 10,000 wristbands printed with your company name
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company name on Corn Fest Website.
- ❖ 4 Admission wristbands for Saturday & Sunday to the VIP Sponsor Tent.
- ❖ 2 Admission wristbands to Friday's VIP Tent.
- ❖ 20 Admission wristbands per day to Beer Garden.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

VIP Sponsor Tent Presenter - \$4500

- ❖ 2 - 4 Color Banner's displayed in VIP Sponsor Pavilion.
- ❖ Your company logo displayed on all print media & collateral material.
- ❖ 10' X 10' area to display your companies marketing materials inside the VIP area.
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company logo, with link, on Corn Fest Website.
- ❖ 30 Admission wristbands for Saturday & Sunday to the VIP Sponsor Tent.
- ❖ 15 Admission wristbands to Friday's VIP Tent.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

Shuttle Bus Presenter - \$3500 each.

There are 2 sponsorships available. You may purchase both for \$6000

- ❖ 1 - Large 4 color sign displayed in on each bus. There are 3 buses total.
- ❖ 4 Color Banner displayed at festival.
- ❖ Your company logo displayed on all print media & collateral material.
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company logo, with link, on Corn Fest Website.
- ❖ 15 Admission wristbands for Saturday & Sunday to the VIP Sponsor Tent.
- ❖ 10 Beer garden admission wristbands for each day.
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report

Saturday Night Fireworks Display - \$5000

- ❖ 4 Color Banner displayed on Sound Stage Structure.
- ❖ Your company logo displayed on brochure & collateral material.
- ❖ Color logo displayed in VIP Sponsor Tent.
- ❖ PA Announcement's throughout the day on Saturday from the Main Stage naming you as "fireworks presented by..."
- ❖ Logo on Sponsor, Staff and Volunteer T-Shirts.
- ❖ Your company logo, with link, on Corn Fest Website.
- ❖ 15 Admission wristbands Saturday & Sunday to VIP Sponsor Tent.
- ❖ 10 Admission wristbands to Friday's VIP Tent.
- ❖ 15 Beer garden admission wristbands for each day
- ❖ Listed in "Thank You" Ad in local papers
- ❖ Festival wrap up report



2012 DeKalb Corn Fest Sponsorship Application

Contact Name: _____

Sponsorship Name: _____

Address: _____

Phone Number: _____

Fax Number: _____

Amount of Sponsorship: \$ _____

Check Enclosed:

Make Checks payable to: **DeKalb Corn Fest, Inc.** Credit card payment may be taken via telephone.

Corporate sponsors, please contact us directly for W9 information.

DeKalb Corn Fest, Inc.
1586 Barber Greene Rd.
DeKalb IL 60115
815-748-CORN (2676)

You can fax this application to the DeKalb Corn Fest Inc office at 815-756-2079

All Sponsorships must be PREPAID for inclusion into print media

Print Name _____ Title: _____

Signature _____ Date ____/____/____

Questions please e-mail sponsorship@cornfest.com, visit www.cornfest.com, or call the DeKalb Chamber of Commerce at 815-748-CORN (2676)

Thank you for your support of Corn Fest!